

SkyAware[™] EVENTS

Stay ahead of the weather and minimize the risk involved with planning and executing a large-scale athletic event with SkyAware from Weather Central.

Whether you're calculating the amount of water to have on the course or determining weather risk on race day, SkyAware ensures that your organization is prepared for anything Mother Nature delivers.

Minimize Risk

Maintain a safe environment for your athletes with detailed forecast information.

- » Starting ten days before your event, Weather Central will provide you with up-to-the-minute forecasts three times per day. Beginning with race day temperature and precipitation forecasts, SkyAware will deliver more detailed forecasts as you approach race day.
- » Three days before your race, you will begin receiving custom, detailed hourly forecasts including temperatures, dew points, heat indices, and wind speed and direction. These include race-specific color coding (green, yellow, red, black) and will include a forecast summary prepared by a meteorologist.

Stay Connected

Up-to-the-second alerting and experienced consultation keep you in the clear on race day.

- » On race day, you will receive email and SMS text message alerts for any significant weather events you choose, including severe weather, lightning, heavy rain, heavy winds, high/low temperatures, heat index and more.
- » Weather Central meteorologists are available 24/7 to answer your questions and give you personalized forecast information. Our team of 70 staff meteorologists, all with access to Weather Central's cutting edge forecasting tools, ensure that you stay in the clear.



For more information on SkyAware Events, contact us at (608) 274-5789 or events@wxc.com.